



Sponsor Information

**Special
Olympics**
Michigan



This year Race Across Michigan (RAM) offers four donor levels each tailored to fit your business's unique circumstances and goals. All the proceeds from your donation go directly to Special Olympics Michigan, Area 20 (Washtenaw County).

Platinum (Largest 4 donors): In addition to all of the benefits of a Gold level sponsor, your support will be mentioned in all press communications concerning RAM. Due to our partnership with Special Olympics Michigan, we anticipate to reach up to 200 media outlets across the state. Furthermore, we will write and share a blog post through our website and Twitter page thanking your business for your support.

Gold (\$300+): In addition to all the benefits of a Silver level sponsor, we will publicly thank your business via both our and Michigan Running Club's Twitter page.

Silver (\$150-299): In addition to all the benefits of the Bronze level sponsor, your business logo will be placed on our official event shirt. Additionally, we will distribute any fliers or promotions on behalf of your business to all 250 members of the Michigan Running Club.

Bronze (\$50-149): Your business's logo and website information will appear on our official event website. If space is available, your logo will appear on our shirts. We will wear the shirts as we run 184 miles across the state of Michigan.

Please visit our website (<http://mrun.clubrunning.org/ram/>) for more information about Special Olympics and the event. If you have any further questions please do not hesitate to contact us at ramcoordinators@umich.edu